


# PRESS KIT

**INSTAGRAM:** https://www.instagram.com/flacoflowoficial

**FACEBOOK:** https://www.facebook.com/FlacoFlowmusicofficial

**SPOTIFY:** https://open.spotify.com/artist/3FswxO7yS5bkzYTl6Ce1aD

**YOUTUBE:** https://www.youtube.com/channel/UCjELKybLhlzYtc4Iak8Xtvw

**CONTACT FLACO FLOW:** polizonesramos@gmail.com / benny@audiolirica.com

AUDIO LIRICA




# FLACO FLOW

**BIO / SPA**

Directo desde el puerto de Buenaventura, en el pacífico colombiano, *Dagoberto Ramos Cundumi* conocido como FLACO FLOW emergió a finales de los años 90´s con un estilo único que reúne lo mejor de la influencia del rap niuyorquino y el reggae dancehall en español que venía en Panamá, géneros que llegaron al puerto a través de los migrantes porteños en USA y el caribe. Es así como el legendario rapero mezcla con versatilidad varios ritmos y estilos con su inconfundible sabor afro-colombiano.

**Hip Hoppah (Video Clip):** https://youtu.be/qRylsSg7BWc?si=LBV2xhnZYWYqlLN1

El exitoso MC, inició en la cultura Hip Hop haciendo parte de ella con el Break Dance y las coreografías, tras migrar a la ciudad de Cali y participar en el reconocido y recordado comercial de MARIMBA A LATA, realizado por Naciones Unidas y la Alcaldía de Cali. Entre los años 2000 y 2002 hizo parte de varios colectivos musicales que trabajaron junto a la Corporación Colombian de Teatro. Luego se trasladaría a Bogotá en el 2003 para conformar la reconocida agrupación de Hip Hop Latino FLACO FLOW & MELANINA, dúo con el que realizó 4 giras europeas y lanzó 4 LP´s que contienen los éxitos LA JUNGLA y EL TIKI entre otros; conviertíendose en punta de lanza del cambio y crecimiento del género urbano en Colombia.

**Un Nuevo Dia (Video Clip):** https://www.youtube.com/watch?v=GcbwdHlRKvc

Tras un receso artístico con el dúo, FLACO FLOW emprende para el año 2017 el proyecto MALECÓN, una perfecta mezcla de folclor pacífico y música electrónica, que cautivó con gran aceptación la movida alternativa. Para el 2020 nos regresa al buen hip hop en su faceta como solista con el lanzamiento del sencillo “DE VUELTA”, posteriormente en 2021 “UN NUEVO DIA” junto a RAS JAHONNAN y para 2022 “AQUÍ SE BAILA DURO” producidas por BENNY BAJO. Para el segundo semestre de 2023 lanza el hit single “HIP HOPPAH” en colaboración junto RAP BANG CLUB, alcanzando dos semanas consecutivas el numero 1 del top 25 de RADIONICA. Actualmente ha colaborado junto a artistas emergentes del Hip Hop colombiano, y se encuentra en la elaboración de su primer EP solista, el cual viene cargado con un sonido fresco, contundente, maduro y con mucha sabrosura, una descripción completa que resume su estilo, el cual ha influido por años a las nuevas generaciones del Hip Hop en Colombia.

**Spotify:** https://open.spotify.com/artist/3FswxO7yS5bkzYTl6Ce1aD




**FLACO FLOW**
**BIO / ENG**

Born and raised at the port of Buenaventura, in the Colombian Pacific Coast, Dagoberto Ramos Cundumi known as FLACO FLOW emerged at the end of the 90's with a unique style that brings together the best of the influence of New York rap and the reggae dancehall in Spanish that came up in Panama early 90´s, genres that arrived at the port through the buenaventura migrant people in the USA and the Caribbean. This is how the legendary rapper versatilely mixes various rhythms and styles with his unmistakable Afro-Colombian flavor.

**Hip Hoppah (Video Clip):** https://www.youtube.com/watch?v=jd5wc_xyBsk

The successful MC, began in the Hip Hop culture making part of it with Break Dance and choreography, after migrating to the city of Cali and participating in the well-known and remembered commercial of MARIMBA A LATA, carried out by the United Nations and the Mayor's Office of Cali. Between 2000 and 2002 he was part of several musical groups that worked together with the Colombian Theater Corporation. Then he moved to Bogotá in 2003 to form the renowned Latin Hip Hop group FLACO FLOW & MELANINA, a duo with which he made 4 European tours and released 4 LP's containing the hits LA JUNGLA and EL TIKI among others; becoming the spearhead of change and growth of the urban genre in Colombia.

**Un Nuevo Dia (Video Clip): https://www.youtube.com/watch?v=GcbwdHlRKvc**

After an artistic hiatus with the duo, FLACO FLOW undertakes the MALECÓN project in 2017, a perfect mix of pacifico folklore and electronic music, which captivated the alternative scene with great acceptance. For 2020 he returns to good hip hop in his role as a soloist with the release of the single “DE VUELTA”, later in 2021 “UN NUEVO DIA” with RAS JAHONNAN and for 2022 “AQUÍ SE BAILA DURO” all produced by BENNY BAJO. For the second half of 2023, he releases the hit single “HIP HOPPAH” in collaboration with RAP BANG CLUB, reaching number 1 in the RADIONICA top 25 for two weeks straight. He has currently collaborated with emerging artists of Colombian Hip Hop, and is in the making of his first solo EP, which comes loaded with a fresh, forceful, mature and very tasty sound, a complete description that summarizes his style, the which has influenced the new generations of Hip Hop in Colombia for years.

**Spotify:** https://open.spotify.com/artist/3FswxO7yS5bkzYTl6Ce1aD

## TECHNNICAL RIDER

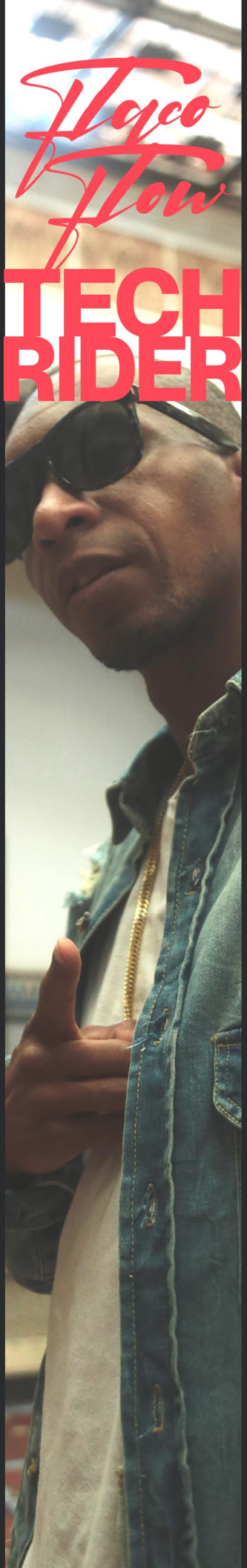
### HOUSE MIX
*1 Digital console YAMAHA PM5D, DIGICO SD8, SOUNDCRAFT VI4, M7CL, MIDAS M-32, DIGIDESIGN VENUE SC48
or analogue console 32X8X2, 8 aux.
*4 Equalizers KLARK TEKNIK o YAMAHA 2031 (Stereo), or Similar.
*1 Multi effect YAMAHA SPX 990 or Similar
*2 Multi effect LEXICON. (pcm80 ó pcm90)
*8 Compressors Limiter YAMAHA, DBX or similar.
*4 Noise Gate VALLEY PEOPLE or similar.
*Snake 32X8.

### MONITOR MIX
*1 Digital console YAMAHA PM5D, M7CL, SOUNDCRAFT VI4, DIGIDESIGN VENUE SC48
or analogue console 32X8X2, 8 aux.
*8 Equalizers KLARK TEKNIK, BSS, ASHLY o YAMAHA 2031 (Stereo). *8 Stereo compressors YAMAHA, DBX or similar.
*2 Double Noise Gates VALLEY PEOPLE or similar.

### P.A.
The system must be ADAMSON, D&B, DAS AERO 50, ELECTROVOICE, EAW or APOGGE or previous brand approval.

### MONITORS CABINETS
(meyer sound, electrovoice, psm 15 or similar)
*4 Floor monitors for two mixes
*2 Side Fill. stereo with subs*2 Dj Fill.*2 Drum Fill.

### ELECTRIC SYSTEM
There should be a system of AC power distribution three-phase wiring adequate for smooth show high power consumption. The entire system must be grounded with grounding real, exclusively for the independent video and sound and lighting to ensure noise-free system.



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# TECH RIDER

## INPUT LIST

| CH | INSTRUMENT | INSERT | MICROPHONE |
|---|---|---|---|
| 1 | DJ LEFT | COMP | D.I. ACTIVE |
| 2 | DJ RIGHT | COMP | D.I. ACTIVE |
| 3 | VOCAL WIRELESS "FLACO FLOW" | COMP | SHURE BETA 58 A / SM58 |
| 4 | VOCAL WIRELESS "DJ" | COMP | SHURE BETA 58 A / SM58 |
| 5 | SPARE 1 - WIRELESS | COMP | SHURE BETA 58 A / SM58 |
| 1 | MIX (FRONT L) | | ***IMPORTANT NOTIFICATION*** |
| 2 | MIX (FRONT R) | | |
| 3 | MIX (SIDEFILLL L) | | |
| 4 | MIX (SIDEFILL R) | | |
| 5 | MIX (DJ SET) | | |
| 6 | MIX (DRUMFILL) | | |

## BACKLINE SOUNDSYSTEM SET

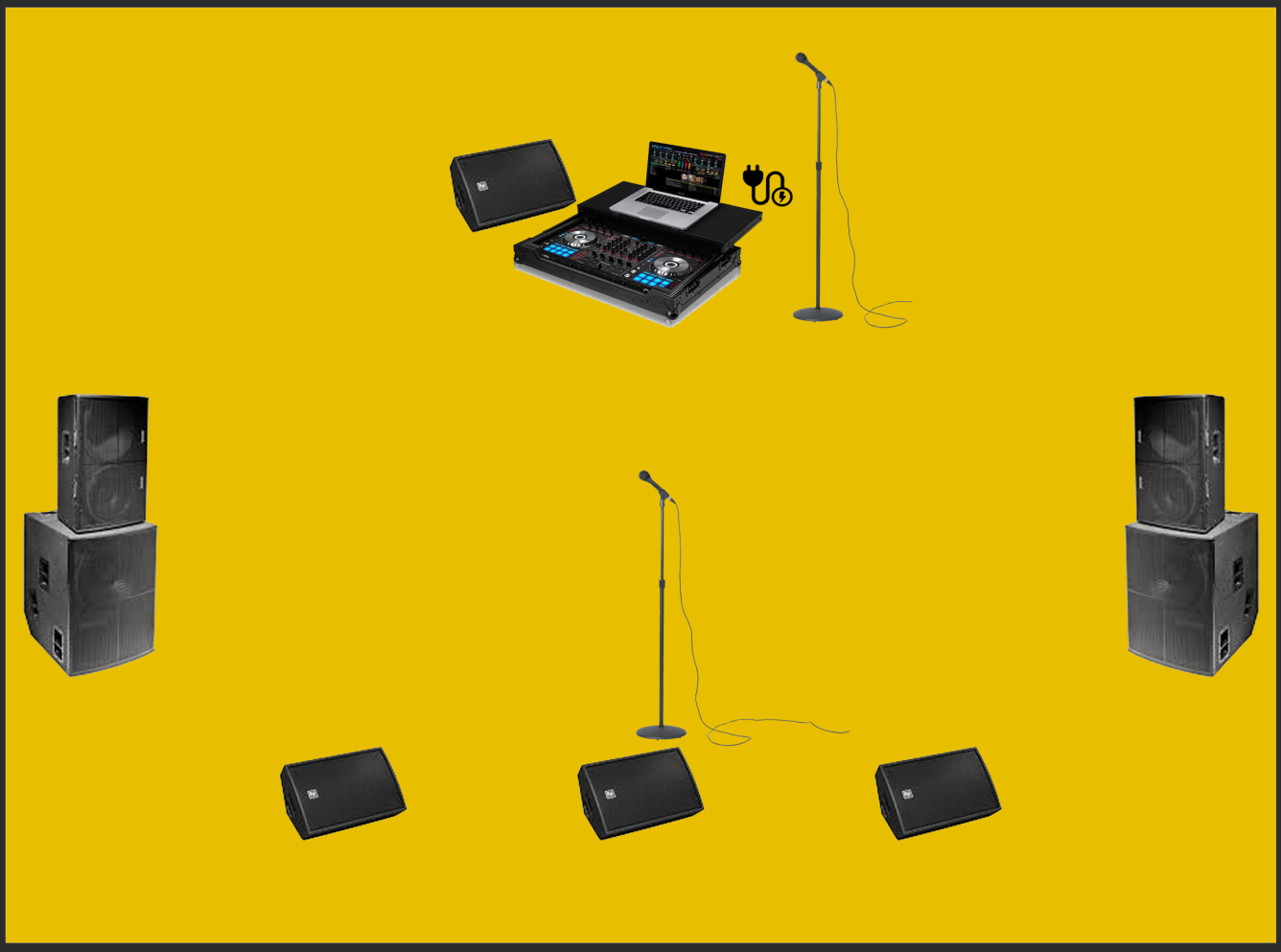
* 1 Stable table for support the Dj Set 2,10m X 60cm, covered with a black dress.
* 1 PIONEER DDJ SX 2 or similar, setted up for Serato.
* Microphone Stand LG + Boom
* 2 Direct Box
* 2 XLR cables, large enough.
* 2 ¼ Mono lines (Dj Booth)
* Enough Plugs, Cables and convertors
* Electrical outlets  120V

*Provider must include 2 Floor Boxes 40cm High for the Dj.*

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# TECH RIDER

## STAGE PLOT



LED SCREEN SUGGESTION: SMD PICH 6 OR PICH 10, DIMENSION 3M X 4M.

## RELATIVE INFO:

SOUNDCHECK DURATION: 45 MINUTES
CREW ON STAGE: 4 PEOPLE
DRESSING ROOM FOR 4 PEOPLE
CATERING FOR  4 PEOPLE
MINERAL WATER, WHITE BATH TOWELS AND SNACKS

# HOSPITALITY RIDER

## TICKETS

### FOR SOUNDSYSTEM PERFORMANCE
3 Air tickets COLOMBIA – COUNTRY or CITY – COLOMBIA includes all taxes.

## HOTEL
### FOR SOUNDSYSTEM PERFORMANCE
Purchaser agrees to pay for the artist a minimum of 4 stars hotel for 3 people. The booking shall always include breakfast. All rooms must have direct telephone / Internet access wireless / complete bath and toilet/ cable or satellite TV.

## DRESSING ROOMS
The purchaser agrees to provide one dressing room exclusive for the artist with the following requirements: *2 Electric outlets (110 V)
*1 Table and comfortable chairs or coaches, all for 10 people. *1 Big mirror

## CATERING
* Cold cut gourmet sandwiches, with chicken, ham, cheese and veggies.
* Fresh fruits.
* Cheeseboard
* Local Snacks.
* 12 Mineral water bottles (Room tempeture).
* 1 lt. Orange Juice, 1 lt. Cramberry Juice.
* 24 Cans of national beer
* 12 cans of RedBull
* 1 Bottles of Buchanna´s Master
* 1 bottle of JaggerMeister
* 10 Pre – Washed little white bath towels

## PASSES
10 (ALL ACCES PASSES) for eventually friends and parents.

## CONTACT FLACO FLOW
## LEGAL
BENNY GUEVARA
BOOKING & FAQ: benny@audiolirica.com
PHONE: (+57) 312 5629513
MANAGEMENT: management@audiolirica.com

